

# sovereign<sup>®</sup> DRAW

MARCH 2018

Dear Branch Chair & Treasurer

*PLEASE READ THIS LETTER TO MEMBERS AT YOUR NEXT BRANCH MEETING*

Firstly, the cash Rollover Prize of **£1,200** was won by Malcolm White of Bracknell, Berkshire. Congratulations to him.

Secondly, the Branch picked at random this month by staff at Lexdrum House is Hyndburn & Haslingden in Lancashire. This is sad news because this Branch **does not** play the Sovereign Draw. If it did, then, like Ashford Branch in January, it would have won a £500 donation from the Sovereign Draw.

However the following Branches have been awarded donations of £100 – Worthing West, East Surrey and Cotswold. Cheques have been sent to their Treasurers.

With a new, albeit interim, Leader in place I very much hope that greater emphasis is placed on fundraising. I want the Sovereign Draw to play a leading role. Under the terms of the Lottery Licence with which we operate, we are allowed a maximum turnover of £250,000 per annum. Currently less than 25% of this potential is realised, so we need to quadruple sales. Please help me to make this happen. It is there for the taking – I just need a bit of help in preaching the Gospel.

Remember, you do NOT have to be a member of UKIP to play the Sovereign Draw. Many of our winners over the last six years have simply been UKIP voters and supporters. When this happens, the nearest Branch geographically to the winner is awarded the £100 donation. This month Cotswold Branch is a case in point and Treasurer John Fleming was delighted to get the news – and the cheque!

Starting next month the winning Branches will be named on the website. It is up to the respective Branch Chair or Treasurer to **CLAIM** their donation of £100 via any of the contact details on this letter.

If you have any questions just call me on my mobile any time but please try to avoid Sunday lunchtime when I am totally inseparable from my beef and Yorkshire puddings!

You can download the Application Form on the [sovereigndraw.co.uk](http://www.sovereigndraw.co.uk) website OR you can order supplies of hard copies direct from me, preferably by email. I am usually available on my mobile at any time – even weekends!

Please help to spread the word and ask your members to [Like and Share us](#) on Facebook! Please also forward this newsletter to all your members who have email.

Yours sincerely,

**Mark Harland**  
*Promoter*



<http://www.sovereigndraw.co.uk>

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